

U.S. Commercial Service Export-related Webinars March - June 2012

A Basic Guide to Exporting Webinar: Introduction to Foreign Trade Regulations

Know the export rules before you ship. This webinar will provide the basics for understanding the reporting requirements found in the Foreign Trade Regulations (FTR). Specialists from the Regulations Outreach and Education Branch of the Census Bureau will discuss the importance of reporting accurate export information. They will explain the legal requirements, the filing timeframes and the responsibilities of the parties involved in a U.S. export transaction. The FTR impacts every U.S. exporter.

Wednesday, March 7, 2012

1-2 PM Central

Fee: \$15, payable by credit card

[Register Here](#)

A Basic Guide to Exporting Webinar: Understanding Free Trade Agreements

Looking for New Markets? Try marketing to FTA Countries! Free Trade Agreements (FTAs) can reduce your exporting costs, making your products more attractive to foreign buyers. U.S. exports to FTA markets are growing faster than to other trading partners. The United States currently has 11 different active regional and bilateral trade agreements and three pending agreements. That's 11 plus ways to create new business.

This webinar will cover:

FTA terms and definitions

Documentation required to take advantage of FTA benefits.

Your questions will be answered by our experts

Wednesday, March 21, 2012

1-2 PM Central

Fee: \$15, payable by credit card

[Register Here](#)

Export Financing - How do I get Paid?

Learn how to navigate the export finance web to exporting! International payments expert Roy Becker, of Roy Becker Seminars, will present information on international payment options, currency exchange considerations, Incoterms, international pricing and export finance programs that are available through the U.S. Small Business Administration and the Export-Import Bank of the United States.

Wednesday, March 28, 2012

11:00 AM Central

Fee: \$35.00, payable by credit card

[Register Here](#)

Export Credit Insurance and Risk Mitigation Webinar

The U.S. Commercial Service in collaboration with the Connecticut Secretary of the State's office, Ex-Im Bank and Altus Multinational Group LLC is offering a unique webinar for U.S. businesses. This webinar offers an opportunity for U.S. exporters to learn more about export credit insurance and risk mitigation. The formal presentation will begin with explaining what export credit insurance is and how an export insurance policy can assist your company increase international sales while minimizing risks

March 29, 2012

Time: 1:30-3:00PM EST

Fee: \$15.00, payable by credit card

[Register Here](#)

A Basic Guide to Exporting Webinar: How to Find HS Codes and Calculate Duties & Taxes

Learn how to classify your products for customs and to calculate the full landed cost for your buyers. Your goods won't ship unless you know the ten-digit or Harmonized Code (also known as the tariff code). Learn what the code is, how it's used and how to find it using available on-line tools. Once you know the code, this webinar will also help you learn how to find and accurately estimate the duties and taxes on your goods charged by the importing country.

With this information you can accurately price your product and avoid unpleasant surprises and difficulties with customs officials.

Wednesday, April 4, 2012

1:00-2:00PM Central

Fee: \$15.00, payable by credit card

[Register Here](#)

International Shipping and Logistics Webinar

Learn how to effectively manage your international shipping and logistics with a presentation by Adam Bashore of UPS, who's been in the logistics field for over 16 years, who will present information on topics ranging from HS Codes, Incoterms, Export Documentation, AES, Certificates of Origin, Export Licensing and Value Added Tax (VAT).

Wednesday, April 11, 2012

11:00 AM Central

Fee: \$35.00, payable by credit card

[Register Here](#)

Export Documentation Basics

Learn about the various Export Documentation your company should be aware of when shipping overseas as presented by Roy Becker. He will touch on export documentation requirements and where to find these requirements for each country before your company sends products overseas.

Wednesday, April 25, 2012

11:00 AM Central

Fee: \$35.00, payable by credit card

[Register Here](#)

A Basic Guide to Exporting: Duty Drawbacks

Does your company import foreign components for use in its U.S. manufactured products? If so, your company may be entitled to thousands of \$\$\$\$ in duty drawback refunds and not even know it.

Your Company may be able to recover up to 99% of all Customs duties paid on imported materials contained in the manufacture of your product. Retroactively for up to 3 years!

Drawback is the refund, reduction or waiver in whole or in part of customs duties assessed or collected upon importation of an article or materials which are used in the manufacture of goods your company subsequently exports.

Participants will learn about:

- \$ Manufacturing Drawback
- \$ Rejected Merchandise Drawback
- \$ Unused Merchandise Drawback
- \$ NAFTA Drawback Program

Wednesday, May 2, 2012

1:00 - 2:00 PM Central

Fee: \$15, payable by credit card

[Register Here](#)

Legal Aspects of International Trade

Learn about the various legal issues your company should be aware of when doing business overseas as presented by Attorney and District Export Council member Frank Schuchat. Frank has practiced international law for 30 years. He will touch on export regulations, export licensing and intellectual property protection.

Wednesday, May 9, 2012

11:00 AM Central

Fee: \$35.00, payable by credit card

[Register Here](#)

A Basic Guide to Exporting: Taking Advantage of NAFTA

Take advantage of tariff-free trade with America's largest trading partners--Mexico and Canada. Participants will learn to qualify their U.S.-manufactured products to obtain benefits under the North American Free Trade Agreement (NAFTA) and how to comply with recordkeeping responsibilities.

Understand the benefits of NAFTA and trade with Canada and Mexico;
Learn how to determine and document that a product qualifies for NAFTA benefits; and
Learn how to comply with recordkeeping responsibilities.

Wednesday, May 16, 2012

1 - 2 PM Central

Fee: \$15, payable by credit card

[Register Here](#)

A Basic Guide to Exporting: Understanding Export Controls

Take control over your export activities, know the laws controlling what you can and cannot export and to whom. This Webinar supports America's National Export Initiative and covers the legal and practical aspects of:

Dual-use items under the Bureau of Industry and Security;
Trade sanctions under the Department of Treasury, Office of Foreign Affairs; and,
Sales to foreign militaries under the Department of State.
The export control decision tree and a roadmap of the Export Administration Regulations.

Wednesday, May 23, 2012

1 - 2 PM Central

Fee: \$15, payable by credit card

[Register Here](#)

A Basis Guide to Exporting: Completing Cert of Origin, FTA and e-Certification --

The Certificate of Origin (CO) is required by some countries for all or only certain products. Special certificates may be required for countries with which the United States has a free trade agreement (FTA). Some Certificates of Origin, including those required by Canada and Mexico under NAFTA, and Israel and Jordan, are prepared by the exporter. For textile products, an importing country may require a certificate of origin issued by the manufacturer. The number of required copies and language may vary from country to country.

Wednesday, May 30, 2012

1 - 2 PM Central

Fee: \$15, payable by credit card

[Register Here](#)

A Basic Guide to Exporting: Financing Your Exports and Getting Paid

Learn the basics of trade finance and what you need to know about getting paid for exports. Getting paid for your export sale is easier than ever. Learn from trade finance experts about the range of payment methods used in export transactions and how to evaluate which is best for your business.

Learn about letters of credit and U.S. government programs for financing exports including a program that enables

buyers to purchase your product or service..

Wednesday, June 13, 2012

1 - 2 PM Central

Fee: \$15 payable by credit card.

[Register Here](#)

A Basic Guide to Exporting: Temporary Exports - Carnets and Other Tools

Temporary importation is an important tool to show your products in foreign markets or for professionals bringing tools of the trade into a foreign country for a limited time. Companies have several options when considering temporary importation. These include: ATA Carnets, Temporary Importation Bond (TIB) and entry with duty drawback. There is also provision for bringing "tools of trade."

Learn more about these approaches to temporary importation, which option is best for your situation, and how to apply.

Wednesday, June 27, 2012

1 - 2 PM Central

Fee: \$15, payable by credit card

[Register Here](#)